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FOR IMMEDIATE RELEASE  
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## COMMEMORATION OF THE 50TH ANNIVERSARY OF DR. MARTIN LUTHER KING JR.'S "POOR PEOPLE'S CAMPAIGN"

Prichard, AL, September 26, 2016– On Thursday, September 29 2016, Mayor Troy L. Ephriam will host Dr. Charles Steele, National President of the Southern Christian Leadership Conference (SCLC) at the William “Bill” Clark Family Life Center, 2501 West Main Street, Prichard, Alabama. This event will serve as the opening event for the Prichard Chapter of the SCLC and voter registration drive.

In the spirit of Dr. Martin Luther King, Jr., the Southern Christian Leadership Conference (SCLC) is committed to bringing about the promise of “one nation, under God, indivisible” together with the commitment to activate the “strength to love” within the community of humankind. The SCLC chapters and affiliates support the organization by working in their respective communities to implement national programs (such as voter registration, improvement of education and direct action against any form of injustice or inequitable treatment) and stand as an advocate for those on the margins of society.

There will be a media press conference at 5:00 p.m.; A VIP Invitation Only Reception at 5:30 p.m.; Public Rally at 6:00 p.m. and Dr. Steele will speak at 6:30 p.m.

If you would like more information about this topic, please contact Melanie Baldwin at 251-423-5548 or Stephanie Emrich at 251-747-5720 or email at [m.baldwin@thecityofprichard.org](mailto:m.baldwin@thecityofprichard.org).